

Kentucky Arts Council On-line - Long Range Plan Survey Results

Online Survey Results

KAC also launched an online survey from December 1, 2002 to January 30, 2003, to gather further input from people that were not necessarily reached at the public meetings. The survey questions were formed from the ideas for action that sprang up from the public forums as prompted by the goals of the Arts Council. Such surveys are not scientifically valid but the responses do reflect the thoughts of the 191 respondents. Of those who chose to participate, 65 identified themselves as artists, arts administrators or arts board members, 83 identified themselves as educators, parents or students and 43 placed themselves in arts patrons and other categories.

Respondents generally agreed with every statement on the survey when asked to rate each statement according to the following scale: 1=strongly agree, 2= agree, 3= neutral, 4= disagree, 5= strongly disagree. This high agreement rate seems to reflect the validity of the ideas brought forth in the public forums. The lowest numbers for agreement comes from the vision statement of the Arts Council that the "people of Kentucky value and participate in the arts." Registering at an average of 2.27 indicates agreement, but the broadness of the statement probably affects the strength of the response.

Significantly high support was voiced for providing more opportunities for young people to come into contact with the arts and having the arts included in the Comprehensive Plans of schools. Having local governments support the arts registered strong agreement along with teaching the value of the arts beginning at the pre-K level.

Here are the responses. After each statement we give an index number which was derived from the average of all responses (The lower the number the higher the agreement).

Vision statement:

"The people of Kentucky value and participate in the arts." **2.27**

Goals:

- Lifelong education in the arts is provided.
- There is efficient statewide delivery of arts programs and services.
- Artists live and work in a supportive environment.
- The role of the arts in society is valued as basic to life.
- Public policy is favorable to the arts in Kentucky.

These are strong goals for the arts in Kentucky. **2.02**

Goal 1. Lifelong education in the arts is provided.

- Broaden the definition of the arts **2.18**
- Gather data on how arts are basic to our audience **1.91**
- Encourage partnerships that cross generations **1.43**
- Increase use of public resources, such as libraries **1.62**
- Provide more opportunities for young people to come into contact with the arts **1.19**
- Expand teacher education in the arts, and the university co-op intern programs **1.46**

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- Sponsor more celebratory and participatory arts events **1.83**
- Help local organizations partner and support each other **1.48**
- Increase professional development in pre-service training **1.9**
- Provide more support for teachers on the KAC web site **2.01**
- Ensure that programs are relevant for communities undergoing business and demographic changes **1.82**
- Examine grant programs to determine the balance of all populations served **1.7**
- Make art inviting and accessible **1.38**
- Work to have the arts included in comprehensive plans in schools **1.29**

Goal 2. There is efficient statewide delivery of arts programs and services.

- Increase the role of KAC Circuit Riders **2.38**
- Create more awareness among corporations about the value of supporting the arts **1.46**
- Form strategic partnerships that cross cultural lines **1.51**
- Form strategic partnerships with non-arts groups, including faith-based organizations **2.43**
- Increase funding for collaborative projects **1.74**
- Work to have arts included in consolidated plans in schools **1.45**
- Expand the KAC web site to provide networking opportunities **1.94**

Goal 3. Artists live and work in a supportive environment

- Enhance local support for individual artists **1.63**
- Pass legislation to support "percent for art" in all state construction projects **2.12**
- Provide matching grants for local capacity building **1.97**
- Encourage sponsorship for individual artists **1.77**
- Provide more KAC support for individual artists **2.01**
- Provide support for programs that broaden options for artists living and working spaces **2.03**
- Increase marketing opportunities **1.66**
- Have artists represented on more decision- making bodies **1.85**
- Establish the equivalent of a Fund for the Arts for beginning artists and companies **2.13**
- Increase support to help artists learn effective business practices and marketing **1.79**
- Continue to investigate and advocate for affordable health insurance for artists **1.77**

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- Work for greater support from local governments **1.66**
- Establish incentives for mentor programs **1.83**
- Establish job training programs and apprenticeships **1.83**
- Create directories of performing/visual artists by region across the state **1.61**
- Establish workshops for local government to broaden knowledge of how to support local artist community **1.84**

Goal 4. The role of the arts in society is valued as basic to life.

- Develop an aggressive media campaign to promote the arts **1.73**
- Have KAC advocate more for arts organizations **1.95**
- Involve the business community through specific programs **1.69**
- Establish arts districts in local communities **1.9**
- Educate the economic development entities in the state about the role of the arts **1.56**
- Have more public art **1.54**
- Connect the arts to heritage through music and folk tales **1.81**
- Encourage more intergenerational sharing of arts traditions **1.55**
- Increase communications across the arts **1.61**
- Provide information that links the role of the arts in scholastic achievement **1.51**
- Educate the arts community about the decision makers in education **1.69**

Goal 5. Public Policy is favorable to the arts in Kentucky

- Promote unity among arts organizations when approaching the legislature **1.54**
- Emphasize the economic impact of the arts **1.42**
- Support regional organizations focused on the arts **1.58**
- Get to know how schools function **1.72**
- Connect with local chambers of commerce **1.61**
- Support Kentucky Citizens for the Arts **1.89**
- Begin educating children at the pre-K level about the value of the arts **1.41**
- Provide training in lobbying the legislature **1.97**